APEKSHYA TIWARI
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PROFESSIONAL SUMMARY

UI/UX Designer with 4+ years of experience designing web and mobile products for startups and international teams in the US, India and Nepal. I turn complex workflows, from AI-driven construction management to data-heavy dashboards, into clear, accessible interfaces, backed by user research, scalable design systems and clean developer handoff. Strong in Figma, with a branding and graphic design background that keeps my product work visually consistent. I also use AI tools and prompt writing to speed up research, ideation and design workflows, and design interfaces for AI-driven products.

KEY SKILLS & TOOLS

- **Design & prototyping:** Figma, Adobe Photoshop, Adobe Illustrator
- **UX practice:** User-centered design, UX research and feedback analysis, wireframing, prototyping, user flows, accessibility
- **Systems & visual:** Design systems and components, responsive design, branding, typography, illustration and icon design, print design
- **Collaboration & productivity:** Notion, Microsoft Word, Excel, PowerPoint, Access, developer handoff
- **Development:** Basic HTML and CSS
- **AI & prompting:** Prompt writing, AI-assisted design and research workflows, designing interfaces for AI-driven products

EDUCATION

- Bachelor's in Computer Science and Information Technology 2017-2021
  Birendra Multiple Campus | Tribhuvan University

PROFESSIONAL EXPERIENCE

Graphics | UI/UX Designer
Crimson Tech | Lalitpur, Nepal (Nov 2022 – Present)

- Conducted user research and implemented user-centered design practices.
- Designed and maintained responsive websites with consistent UI standards and enhanced UX across devices.
- Created intuitive user flows and high-fidelity prototypes for both web applications and mobile apps, ensuring seamless cross-platform experiences.
- Led the redesign of company websites, resul ting in significantly reduced bounce rates and improved engagement.
- Created marketing materials and designed logos alongside end-to-end UI/UX for system interfaces, ensuring consistent branding and user-friendly design.

UI/UX Designer (Freelance)
Builderlytics | Phoenix, Arizona USA (Jul 2024 – Dec 2025)

- Collaborated with developers and product managers to align design strategies with business goals and AI-driven workflows in construction management.
- Designed wireframes, interactive prototypes, and high-fidelity interfaces for web and mobile platforms tailored to construction management use cases.
- Improved site usability through iterative testing and user feedback analysis.
- Ensured accessibility compliance and seamless user journeys.
- Maintained and expanded design systems to ensure consistency across products while optimizing design handoff for efficient development.

UI/UX Designer (Freelance)
Lego AI | India **(**Jan 2025 – Mar 2025)

- Designed and optimized data-heavy table interfaces for a responsive, user-friendly web app.
- Kept design consistent while aligning product vision with user needs.
- Worked closely with the team, sharing clear design files so developers could build the app smoothly.

Graphic Designer
Bitflux Technologies | Bharatpur, Nepal (May 2022 – Sep 2022)

- Created brand identities for multiple brands, including logos, letterheads, business cards and social media creatives.
- Defined brand aesthetics through deliberate use of color theory, typography and composition.
- Coordinated with teams and clients to deliver marketing collateral on schedule

INTERNSHIP

- **UI/UX Design Intern**
  Ehani Technologies | Kathmandu, Nepal (Apr 2022 – May 2022)
  Designed landing pages in Figma and supported website interface development.

- **Graphic Design Intern**
  Code Rush | Lalitpur, Nepal (Feb 2022 – May 2022)
  Researched and studied different Graphic design elements, typography and Designed brochures, ads and illustrations in Photoshop and Illustrator

TRAINING & CERTIFICATIONS

- **UI/UX Workshop** – Vertex Hacks
- **Breaking Out of the Cocoon**– Girls in Tech Nepal
- **Adobe Photoshop** – Eduonix Learning Solutions
- **Adobe Illustrator** – Eduonix Learning Solutions

LANGUAGE

Nepali (Native), **English** (Fluent), **Hindi** (Fluent)

REFERENCE

- Available upon request.